

DESIGN REVIEW BOARD

MEETING MINUTES

November 12, 2015

36 Bartlet Street

3rd Floor Conference Room B

Call to Order:

The meeting was called to order at 6:30 p.m. Present were members Craig Gibson, Anita Renton, Paul Maue, Eric Daum and Suzanne Korschun.

SIGN APPLICATIONS

Prim Salon, 90 Main Street

DRB-15-23

Ms. Nina Fitzgerald, business owner, presented the application. The proposed sign is a lighted shadow box currently in place, with white translucent logo and text on a black background. There will also be lettering on the interior hallway window which the DRB does not review. As the entrance to the business does not have a direct entryway from the street and there is not an exterior window, the signage does not conform to the by-law, "5.2.9.1 One attached sign shall be allowed, oriented to each street and parking lot on which the commercial or business use has a façade, providing that such façade has either a window or a direct entryway into the use's space." The board agreed to approve the design of the sign informing the applicant of a possible need for a variance.

Mr. Daum moved to accept the application as submitted with the condition that the lighting be removed.

Ms. Korschun seconded the motion.

Vote: Unanimous (5-0)

Acorn Design Center, 10 Essex Street

DRB-15-24

Ms. Paula Bakies, business owner, presented the application. The proposed sign is a flat attached, non-illuminated sign placed on the side of the building. The background is white with gray lines to give it a wood grain look, with a black border. The colors used are brown, gray, red and black. Ms. Korschun suggested a line of red on the inside of the black border of the sign matching the red on the acorn. Ms. Bakies liked the red frame idea.

The applicant is considering a front sign, however the board informed her that she is allowed one sign. Signage on an awning was discussed as well as a projecting sign. A projecting sign would require DRB review. She is also interested in placing benches and planters on the front of the building on town property, which would require an application to the Town Clerks office.

Mr. Daum moved to accept the application as submitted with the recommendation of a red border on the inside of the black border.

Mr. Maue seconded the motion.

Vote: Unanimous (5-0)

MINUTES

Meeting of October, 2015

Mr. Daum motioned to accept the minutes as submitted.

Ms. Korschun seconded the motion

Vote: Unanimous (5-0)

DISCUSSION

The DRB discussed the difficulty of businesses who do not have a direct entry way from the street and what they are allowed for signage on the outside of the building. The DRB reviews design of signs, but feel they should inform the applicant should there be an issue.

Adjournment

There being no further business, the meeting of the Design Review Board for November 12, 2015 was adjourned at 7:05 p.m.

Respectfully Submitted,

Patti D'Agata

Approved at January 2016 DRB Meeting