

Call to Order

The meeting was called to order at 8:00 a.m. in the 2nd floor Conference Room at the Town Offices. Present were: Chairman Timothy Vaill, John Fenton, Andrea Leary, David Pierre, and Jeffrey Spagat; also present: Planning Director Paul Materazzo, Senior Planner Lisa Schwarz and ABCA President Holly Nahabedian.

Minutes

On a motion by Mr. Pierre seconded by Ms. Leary, the Council voted to approve the January 23rd minutes by a unanimous vote.

Next Steps – Priority List for 2014

Solution in Principle for Downtown Andover: There was much discussion about what the design for a “Dream Downtown” would look like. Some examples include: possible infill opportunities for some existing parking lots, additional retail stores adding vibrancy, the addition of a hardware store, and improved parking.

A data sheet with the results of the Andover Parking Survey was distributed. Each parking sub-committee member will be meeting individually with one of the Selectmen in an effort to gain their support for the request for grant money to pursue hiring a professional group to develop a Parking Management Plan. The goal is to create an efficient and effective parking system for improved Economic Development downtown. The following steps will be taken:

1. Meet with Selectmen, Planning Board, and Finance Committee members for support
2. Develop a marketing campaign to present
3. Implement a better parking plan to maximize the use of our resources

Specific parking problems will be clearly defined, a marketing plan developed, and then improvements implemented to make parking easier for residents and employees.

Town Yard: Options are being explored to either rebuild the Town Yard at its current location or move to another municipal site. EDC will explore the economic impact and present to the Selectmen. A timeline will be established and any possible State grant opportunities explored.

Barry Bluestone Discussion Follow-up: EDC will address the following for improved growth:

- Invite Secretary of Housing and Economic Development in Massachusetts Greg Bialecki to an EDC meeting to discuss how the State can assist
- Communications breakfast with Phillips Academy on March 6th to determine mutually beneficial opportunities between the Town and PA
- Continue Parking Management Project
- Help to facilitate improvements to Town website and create an EDC website

Next Meetings

February 20, 2014

March 6, 2014 (Communications breakfast at Phillips Academy)

Adjournment

The meeting was adjourned at 9:30 a.m.

Documents: Andover Parking Survey data