

Call to Order

The meeting was called to order at 8:00 a.m. in the 2nd floor Conference Room at the Town Offices. Present were: Chairman Timothy Vaill, John Fenton, and Michelle Marcaux; also present was: Senior Planner Lisa Schwarz.

Recap of March 6th Listening Tour with Phillips Academy

PA Administration and EDC folks will meet in late spring to discuss how to begin implementing some of the suggestions from the communications breakfast. Sharing sports fields and Community Service collaboration will hopefully move forward. Mr. Fenton is working with the Andover Book Store to provide a central meeting spot for Community people and PA students.

Overall, the breakfast meeting was worthwhile for both EDC and PA. A suggestion was made to perhaps meet two times per year to continue discussions on growth issues, and to promote the respectful and comfortable mutual relationship that exists.

Andover Tomorrow Series

Massachusetts Secretary of Housing and Economic Development Greg Bialecki will give a presentation on May 21, 2014 to inform the community what the state is doing to help towns with Economic Development. Mr. Vaill will inform the Town Manager and Selectmen of the meeting and discuss with them Andover's long-term goals.

EDC will inquire about advertising the sites/projects in Town which may be eligible for state funding/resources. In addition, the rezoning of the Industrial Districts should be advertised. Brokers need to be identified and informed that amenities can be developed on these sites.

It is important to work as a Town, and as a Region with the Merrimack Valley Planning Commission. The Andover businesses should be polled as to what their needs are, and what they would like to see brought to Andover which would be an asset to them.

A communications strategy needs to be solidified as follows:

1. Clearly identify what Andover has to offer.
2. Speak with key businesses in Town and identify their needs.
3. Inform Brokers/Developers about the opportunities in Andover.
4. Communicate story in The Townsman.
5. Invite the Merrimack Valley Planning Commission to a future EDC meeting.

Parking Update

Next steps, in collaboration with the Police Department, are to meet with the Town Manager and Selectmen for support of the requested \$18K funding to hire a Professional Company to create a Parking Management Plan. Communicate through the Townsman to inform residents how a parking plan will help to improve the Downtown District.

Adjournment

The meeting was adjourned at 9:30 a.m.