

**TOWN OF ANDOVER
250th ANNIVERSARY COMMITTEE
MEETING MINUTES**

Date: MARCH 12, 2026

Time: 2:05 PM – 3:29 PM

Location: Town Offices – Select Board Meeting Room

1. Call to Order

Chair Susan McCready called the meeting to order at 2:05 PM. A quorum was confirmed.

Members Present: Mark Comeiro, Mairathe Emerson, Marilyn Fitzgerald, RJ Johnson, Christopher Klein, Susan McCready, Max Murphy, Bill Pennington, Gail Ralston, Jennifer Robbins, Martha Tubinis

Staff Present: Austin Simko, Deputy Town Manager; Ann Ormond, Director of Business, Arts & Cultural Development; Phillip Geoffroy, Director of Communications

2. Chair Report

Chair Susan McCready welcomed the committee. There was no public comment.

3. Marketing, Branding & Communications

- Branding/Marketing Subcommittee reported (Jennifer Robbins, RJ Johnson and Christopher Klein).
- Logo ideas were displayed for consideration. Committee was reminded that both the Town logo and the 250th logo will be co-branded. Also, consider replication of logos in black and white and color. After discussion, a motion was made to move forward with Option 1 B. It was also agreed that the tricornered hat and the word “huzzah:” would be incorporated as an asset.
- **Motion:** Adopt logo option 1 B
Moved: RJ Johnson
Seconded: Mairathe Emerson
Vote: 10 in favor, 1 opposed

Christopher Klein gave an update on educational stories and noted that he is working on “250th moments” that can be displayed on lawn signs and business windows.

Jennifer Robbins noted that at the next meeting a logo/branding launch plan should be considered for on or around April 1st.

4. Events Review

A. Memorial Day American Revolution Park Rededication – May 25, 2026

- Clean up to start at the park – Mark Comeiro to work with Parks Department to coordinate.
 - Develop educational Banners to be displayed.
 - Subgroup will work on timeline.
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B. National Reading of Declaration of Independence & Concert – July 8, 2026

- Jennifer Robbins is waiting to hear back from her horse connection. Bill Pennington has connection for a backup horse.
 - Austin Simko has located the copy of the Declaration of Independence that was given to towns at the time.
 - Martha Tubinis has period appropriate costumes.
 - Susan McCready is still working with staff from Doherty Middle School on student participation. What can we give as a gift to students? Possible gifts: ornament, volunteer shirt.
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C. July 18, 2026 – Colonial Craft Fair

Continued discussion of event logistics, vendor stipends, potential movie night, and coordination with Farmer's Market and park use.

Discussion included:

- Possible event name - Colonial Artisan Fair.
 - Discussion on generators and what vendors need for power.
 - 7 vendors are confirmed to date.
 - Discussion of gunsmiths, some vendors at other fairs sell old muskets.
 - Still working on the number of volunteers needed and what type of jobs they will do.
 - Jim Cass at Oak & Iron will be featured in "period dress."
 - Leverage the 250th tree giveaway folks as they may be interested in being involved.
 - Recruit volunteers that need community service hours.
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D. Educational – Ongoing

No report.

F. Lighting, Flags, Flowerpots – Ongoing

No report.

6. New business

Bill Pennington asked if there is any desire to hold a patriotic concert?

7. Approval of Minutes

Motion: Approve February 26, 2026, minutes as submitted.

Moved: Marilyn Fitzgerald

Seconded: Jen Robbins

Vote: Unanimous

7. Adjournment

Motion: Adjourn.

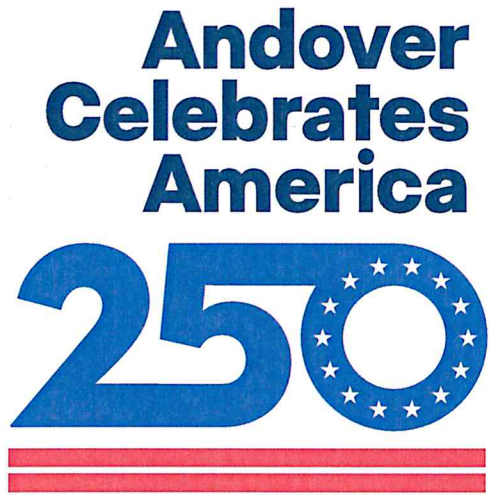
Moved: Gail Ralston

Seconded: Max Murphy

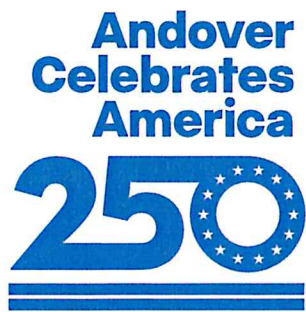
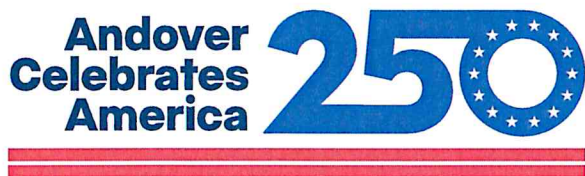
Vote: Unanimous

Meeting adjourned at 3:29 PM.

Option 1A

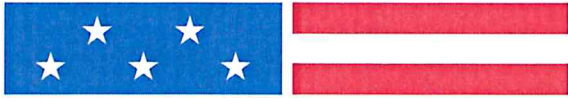


Option 1B



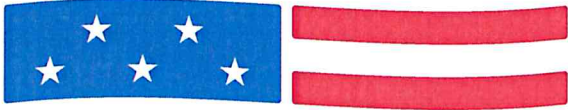
Option 2A

Andover



Celebrates America 250

Andover



Celebrates America 250

Andover



Celebrates America 250

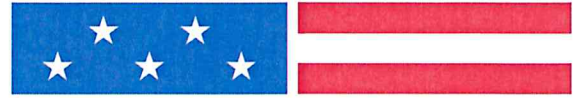
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Celebrates America 250

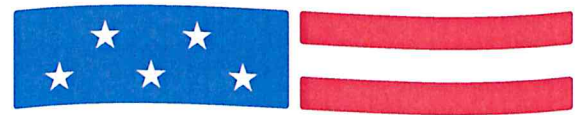
Option 2B

ANDOVER



Celebrates America 250

ANDOVER



Celebrates America 250

ANDOVER



Celebrates America 250

ANDOVER

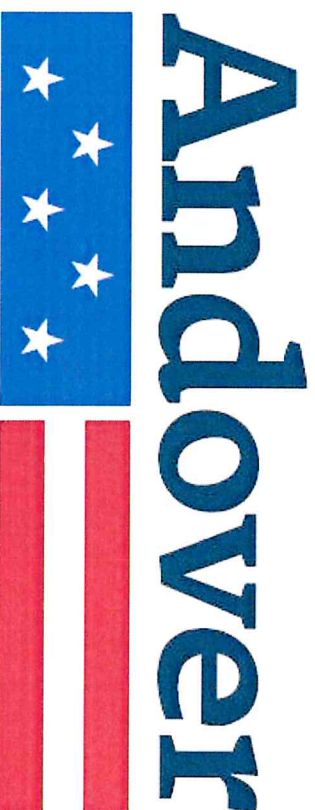
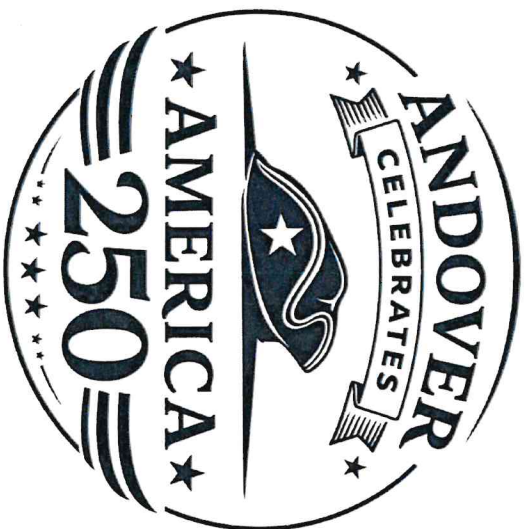


Celebrates America 250



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Celebrates America's 250th