

Call to Order

The meeting was called to order at 8:00 a.m. in the 3rd floor Conference Room at the Town Offices. Present were: Interim Chairman T. Bradley Duffin, Evan Belansky, Mark DeCourcy, Christopher Joel, Stan Limpert, Geoffrey Piva, and Gil Stevens; also present were: Planning Director Paul Materazzo, Director of Business, Arts and Culture Ann Ormond and Selectman Alex Vispoli.

Minutes

On a motion by Mr. Limpert seconded by Mr. Piva, the Council voted to approve the March 22nd minutes. The motion passed with 6 votes in favor and 1 abstention.

Continued Discussion/Evaluation of Key Economic Indicators

Discussion from the March 8th meeting continued and the following were identified as areas that are pertinent to EDC:

- Andover Employment by Industry and Employers
- Supply of Industrial Sites
- Look at annual Town financial summary report

A suggestion was made to invite companies to an EDC meeting to discuss any concerns or possible expansion plans. Specific criteria would be set to structure discussion. Mr. DeCourcy described *Tableau* software that he uses and could be helpful to input specific datasets for identified areas in order to create a real map of Andover's current footprint and include historical data. Mr. DeCourcy and Mr. Belansky will work with Mr. Materazzo, Ms. Ormond, and Chief of Administrative Services Patrick Lawlor to explore the possibility of using *Tableau* and to create a draft document of what data would be desired. A goal would be to create a white paper exemplifying the value of economic development which can be used to educate residents and support proposed projects.

Review Draft "Assessment Criteria"

An *EDC Project Criteria* draft document was distributed. Council members were asked to review items and suggest revisions to criteria which will assist EDC in evaluating strengths, weaknesses and opportunities for future proposed projects. This draft document will evolve based on results of SWOT analyses which will be done for various Town development areas.

Other Business

Mr. Materazzo reported that an Article will be presented at Town Meeting requesting \$400K for parking improvement and landscaping behind Old Town Hall. Gamble Associates have been hired to help reconfigure lots 1 and 2 with the same number of parking spaces but would then present an opportunity for additional development to enhance the area. The 4th community meeting that was held was well attended and supportive. Concern from an abutter was addressed and appropriate landscaping will be proposed.

Mr. Materazzo reported that there will be a motion for a Special Town Meeting within the April 29th or 30th Town Meeting for a TIF agreement with Vicor Corporation who is contemplating building an addition.

Next Meeting

Friday, April 19th; proposed agenda items:

- Mr. Belansky and Mr. DeCourcy to report on updated draft of project assessment criteria form
- Mr. DeCourcy will present a short demo showing the value of data visualization
- Mr. Materazzo will present a TIF agreement with Vicor Corporation for EDC to assess

Adjournment

On a motion by Mr. Belansky seconded by Mr. Joel, the meeting was adjourned at 9:20 a.m.

Documents: *EDC Project Criteria* (draft document)