

**Call to Order**

The meeting was called to order at 8:04 a.m. in the 3<sup>rd</sup> floor Conference Room at the Town Offices. Present were: Interim Chairman T. Bradley Duffin, Evan Belansky, Mark DeCourcy, Marlene Hoyt, Stan Limpert, and Geoffrey Piva; also present were: Planning Director Paul Materazzo and Selectman Alex Vispoli.

**Minutes**

On a motion by Mr. Limpert seconded by Mr. Belansky, the Council voted to approve the April 19<sup>th</sup> minutes by unanimous vote.

**Update on Town Meeting**

- Town budget was overwhelmingly approved.
- Vicor TIF was overwhelmingly approved. Mr. Morris, Jr. spoke in support of this Article on behalf of EDC.
- Electronic voting was not passed.
- Parking lot reconfiguration behind Old Town Hall passed overwhelmingly.
- Senior Center renovation was described as a community focal point and passed overwhelmingly.
- Change “Board of Selectmen” to members of the “Select Board” passed but still needs State approval before being implemented.

**Review/Discussion of River Road Business District Map**

Mr. Materazzo showed data, pertinent to EDC that was extracted from the Assessor’s database corresponding to ¼ - ½ mile radius from the center of the River Road Industrial District. Some examples include: year built, gross acreage, building type, and zoning value. Other suggested helpful information examples: include building depreciation, segment by types of businesses. Mr. Materazzo will work with Mr. Belansky and Mr. DeCourcy on other desired data points and will present information back to EDC. Looking at specific data for this as a starting point, and then to other areas across town will help to understand the history, changes over time, zoning, taxes, etc. which will help to influence business and economic growth, and future planning.

**Presentation of Data Visualization Tool**

Mr. DeCourcy gave a PowerPoint presentation demonstrating how he uses and is able to manipulate data using “Tableau,” a data visualization tool, which is helpful in understanding trends and maintaining safety in his job as Director of Risk Management at MBTA. He showed specific examples of how the data is helpful to his work on the “T” and correlated the usefulness of having a data visualization tool to better understand economic development and opportunities in Andover. Some uses would be as follows: help understand how specific zoning affects tax revenues; look at budget trends and sustainability over 5 years; better understand town costs and future expenditures; and where we should try to target economic development to relieve resident taxes while balancing commercial tax rate. These examples can help define Andover’s story/culture and will help to market the town and make informed data-driven decisions. Andover Historical Society Executive Director Elaine Clements mentioned that the cultural community is doing asset mapping across the Merrimack Valley which could possibly connect with the GIS Coordinator to include in this system and would be a helpful marketing tool. Tableau and Microsoft Power BI are two visualization tools with vast capabilities which can

**Presentation of Data Visualization Tool (cont'd)**

be used to help EDC focus on relevant goals. Mr. Materazzo, Mr. Belansky and Mr. DeCourcy will continue to explore the best tool for the Town.

**Other Business**

Atlantic Management purchased 140 acre Philips site for \$36M. They will be working with the community over the next 2 years on redevelopment.

Pfizer will hold its ribbon cutting ceremony next week.

**Next Meeting**

Friday May 17<sup>th</sup>; proposed agenda to include:

- Review of Draft Letter to MBTA – Mr. Morris, Jr.
- Review of NAICS Business Report
- Invite Geographic Information Systems (GIS) Coordinator to demonstrate capability

**Adjournment**

On a motion by Mr. DeCourcy seconded by Ms. Hoyt, the meeting was adjourned at 9:55 a.m.