



Minutes of Town of Andover
Council on Aging Board Advisory Board
Virtual Meeting via Webex Link
July 9, 2020 at 8:30 am

The Council on Aging Advisory Board met in regular session on Thursday, July 9, 2020 via Webex. Chair Paul MacKay called the meeting to order at 8:40 am and roll call was taken.

PRESENT: Molly Bicking, Joan Fox, Kimberly Rainen, Louise Hadad, Judy Trerotola, Tana Goldberg, Joan Kleger, Thomas Rando, Jeff Kaplan, Paul MacKay, Jane Burns.

ABSENT: Fran Walker McGuinness.

GUESTS: Jemma Lambert, Kelly MacKay.

MINUTES: Minutes from the June 18, 2020 meeting were circulated in advance.

MOTION: Louise made a motion to approve the minutes of June 18, 2020; Jeff seconded the motion; motion carried unanimously.

CORRESPONDENCE: None

CITIZENS INPUT: None

LIAISON REPORTS: Molly reported that the Commission on Disabilities has been meeting on Zoom. Judy will look into if the Housing Authority is meeting.

PROGRAMMING COORDINATOR INTRODUCTION – KELLY MACKAY

Kelly introduced herself to the Council and talked about her experience in the assisted living world, as well as her vision for programming in Andover. She is coming in during a strange time, but feels that it is a good time to talk to everyone and determine what programs they are looking for.

PROGRAMMING COMMITTEE – JEFF KAPLAN

The Program Committee has not met since February. They will be working with Kelly on a database and survey. There was discussion about the MCOA conference last fall with regards to programming ideas, surveys, communication, and issues with emails going into spam folders. There were also issues with newsletters being delivered after the first of the month; this is an ongoing issue with bulk mailing. Some suggestions to the communication issue were to use Constant Contact and start using Robo calls again.

ELDER SERVICES COVID-19 RESPONSE UPDATE AND PLAN / DIRECTOR'S REPORT

Jane discussed the phased re-opening plan and the following services:

- Meals on Wheels - In June we served over 3,000 meals to 157 participants.
- Zoom Programming started in June with book club, construction & coffee, and trivia.
- Podiatry started back up in June at Clark Road by appointment.
- AARP Tax Prep was also held in June at Clark Road.
- Fitness classes began in June on Zoom and outdoors.



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- Senior Connections will open 3 days per week starting July 20 without transportation.
- Medical transportation continued for essential appointments that could not be held via phone.
- Construction of the Robb Center is on target.

FITNESS CLASS PRICING

Jane discussed the 12 week model of exercise classes which has been losing money for some time. New factors with Covid is the restriction of number of participants for outdoor classes. Zoom classes have no restrictions and have a much higher attendance, which is absorbing the loss of the outdoor classes. There was discussion of keeping Zoom as part of our model going forward. There was also discussion that participants were disappointed that some Summer classes were cancelled due to low enrollment and that participants will not want a shortened session. There was a suggestion that these shorter sessions can run back to back for a longer commitment that some participants desire. Also suggested was fundraising to subsidize the exercise programming budget.

OPTION 1: 8 week session for \$25

OPTION 2: 11 week session for \$30

MOTION: Kim made a motion to support Option 1 Fitness Class Pricing; Tana seconded the motion; motion carried 9 in favor; 1 opposed. VOTE ON OPTION 2: 9 opposed; 1 abstained.

CAPITAL CAMPAIGN UPDATE

Dana MacKay was unavailable this morning; therefore, Paul gave an update on the capital campaign which is moving forward again. There are \$360,000 in pledges/collections and a baby grand piano worth approximately \$23,000. The brick campaign as of last Friday had a total of 44 bricks sold.

CONSTRUCTION PROJECT BUDGET

Jemma reported on the construction project being over budget due to underground problems. She discussed using "value engineering" as a potential way to cut money out of the budget without compromising the design. This would entail changing out some of the finishes.

ADJOURNMENT

ADJOURN: Jeff made a motion to adjourn at 10:04 am; Judy seconded the motion; motion carried unanimously.

Meeting was adjourned at 10:04 am

Respectfully submitted,
Christine M. Marshall, Office Assistant