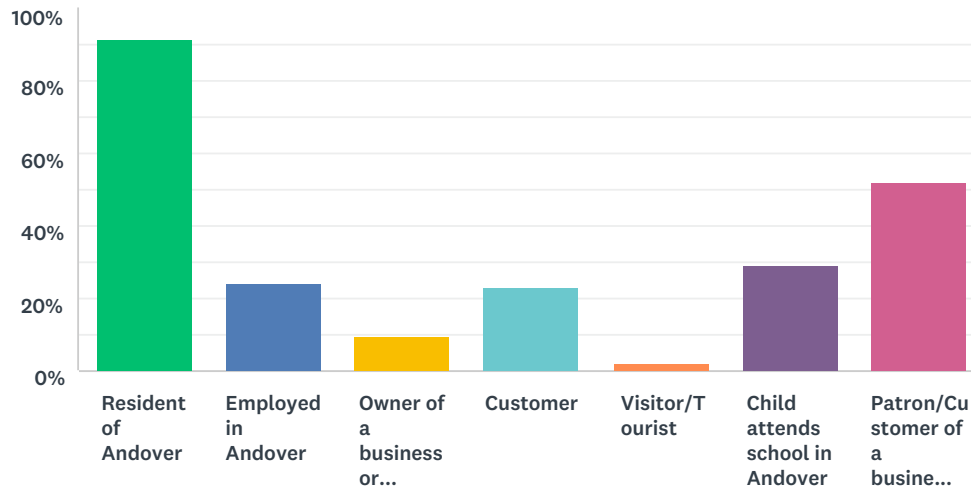


Q1 Please select all that apply about yourself:

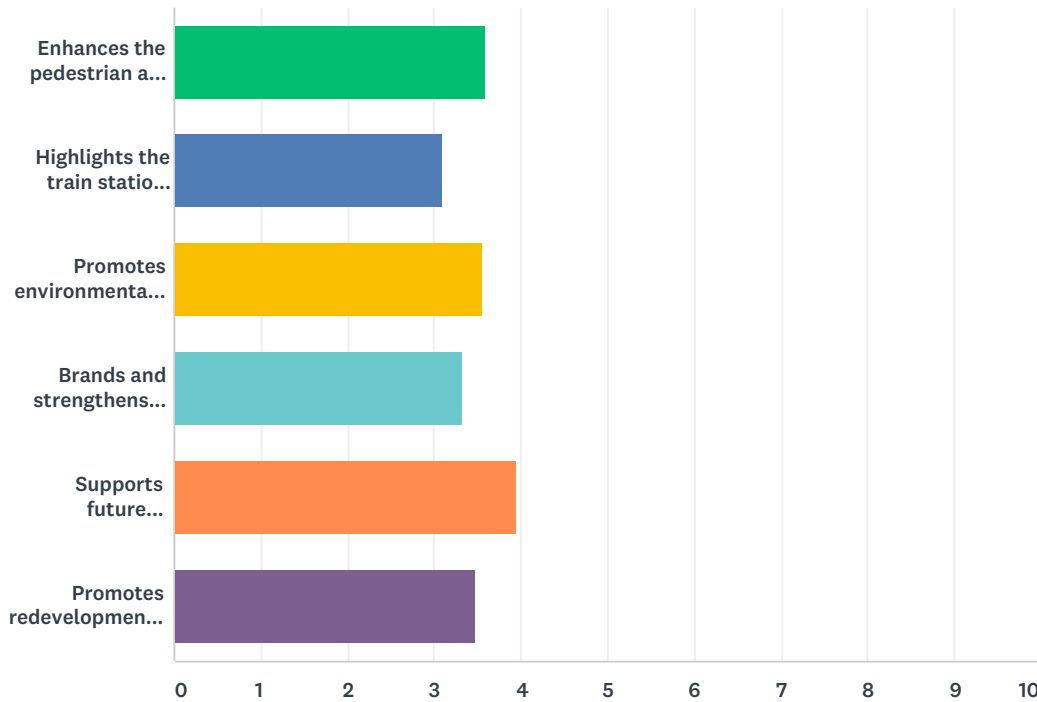
Answered: 567 Skipped: 0



ANSWER CHOICES	RESPONSES	
Resident of Andover	91.71%	520
Employed in Andover	23.99%	136
Owner of a business or building in Andover	9.52%	54
Customer	22.93%	130
Visitor/Tourist	2.12%	12
Child attends school in Andover	29.10%	165
Patron/Customer of a business in Andover	52.03%	295
Total Respondents: 567		

Q2 What should the Town set as guiding priorities for the redevelopment of the Town Yard site? Please number in order of importance (1 being the most important and 6 being the least important):

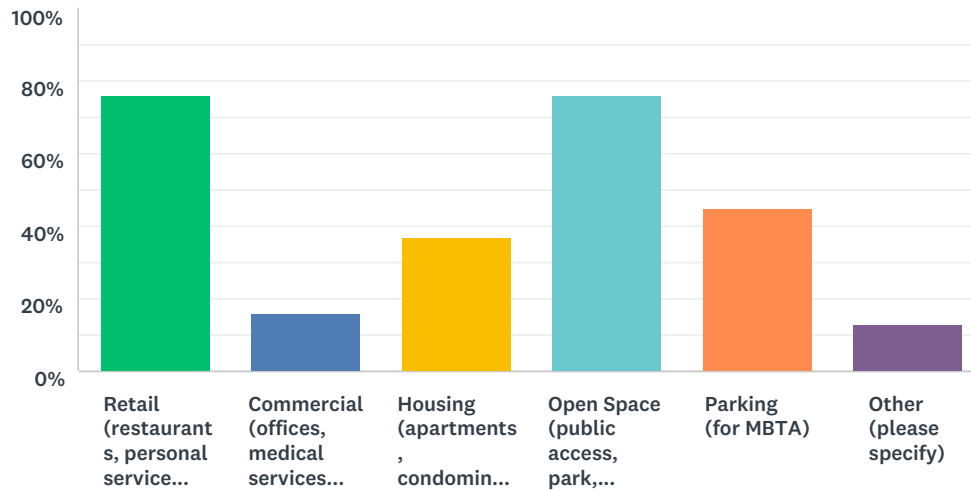
Answered: 567 Skipped: 0



	1	2	3	4	5	6	TOTAL	SCORE
Enhances the pedestrian and bicycle infrastructure	13.40% 76	19.58% 111	17.99% 102	20.46% 116	18.34% 104	10.23% 58	567	3.59
Highlights the train station as the focal point of a mixed use redevelopment	16.58% 94	11.64% 66	10.41% 59	15.34% 87	18.34% 104	27.69% 157	567	3.10
Promotes environmentally conscious (green/sustainable) redevelopment	17.81% 101	14.64% 83	19.05% 108	17.11% 97	16.23% 92	15.17% 86	567	3.55
Brands and strengthens Andover as a destination	20.11% 114	12.35% 70	13.05% 74	14.64% 83	14.64% 83	25.22% 143	567	3.33
Supports future redevelopment that connects the river and downtown	16.23% 92	26.63% 151	20.28% 115	16.93% 96	13.58% 77	6.35% 36	567	3.96
Promotes redevelopment that is sensitive to the historic character of the area	15.87% 90	15.17% 86	19.22% 109	15.52% 88	18.87% 107	15.34% 87	567	3.48

Q3 What must be included in redevelopment of the Town Yard site? Remember that the 3 ½ acres is a limited space necessitating hard choices. Select your top three:

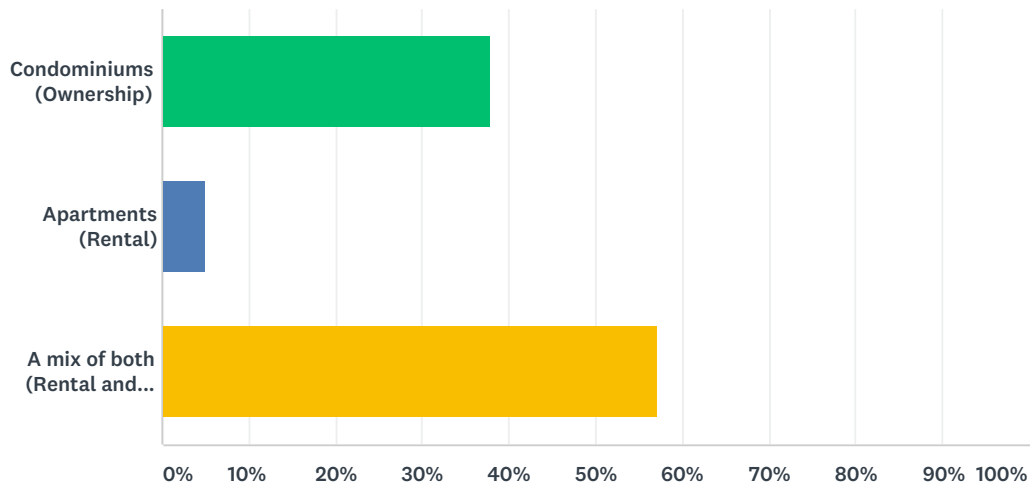
Answered: 567 Skipped: 0



ANSWER CHOICES	RESPONSES	
Retail (restaurants, personal service establishments, shopping, clothing boutiques, etc.)	75.84%	430
Commercial (offices, medical services, etc.)	16.05%	91
Housing (apartments, condominiums, etc.)	37.04%	210
Open Space (public access, park, playground, etc.)	76.01%	431
Parking (for MBTA)	44.97%	255
Other (please specify)	13.05%	74
Total Respondents: 567		

Q4 If housing were to be included in the redevelopment, what type(s) of housing would you like to see?

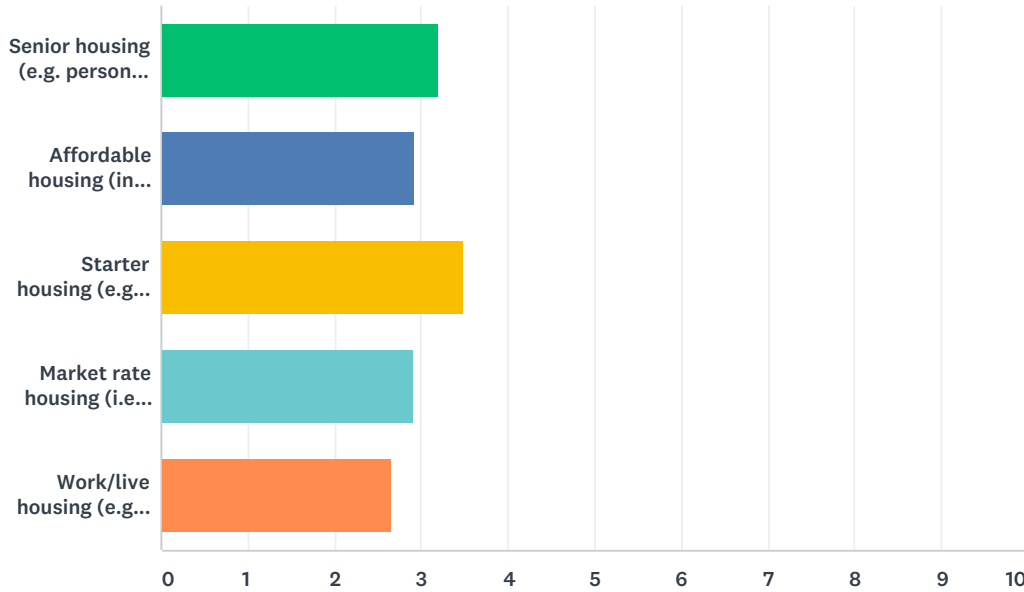
Answered: 557 Skipped: 10



ANSWER CHOICES	RESPONSES	
Condominiums (Ownership)	37.88%	211
Apartments (Rental)	5.03%	28
A mix of both (Rental and Ownership)	57.09%	318
TOTAL		557

Q5 If housing were to be included in the redevelopment, please rank the types of housing you think are important to the area (1 being most important to 5 being least important):

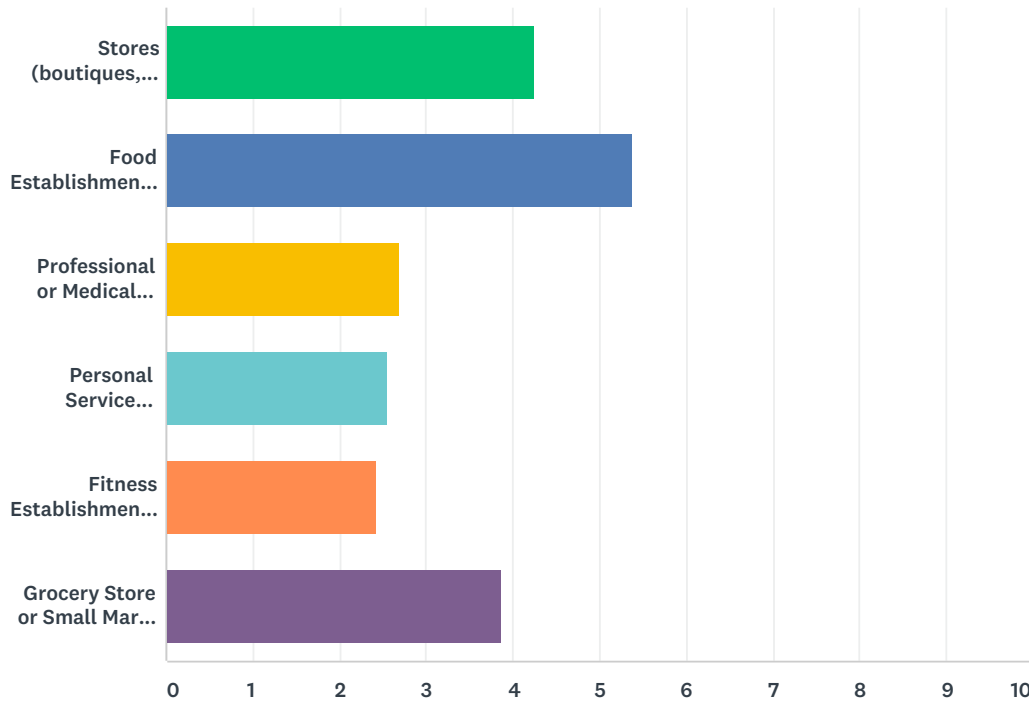
Answered: 562 Skipped: 5



	1	2	3	4	5	TOTAL	SCORE
Senior housing (e.g. persons over 55)	25.00% 135	20.19% 109	20.19% 109	19.81% 107	14.81% 80	540	3.21
Affordable housing (in 2019, those that qualify are 1 person making \$50,350 or less, 2 person family making \$57,500 or less, 3 person family making \$64,750 or less, 4 person family making \$72,000 or less)	19.25% 103	20.75% 111	17.20% 92	18.88% 101	23.93% 128	535	2.93
Starter housing (e.g. for millennials)	24.35% 132	28.97% 157	25.46% 138	14.39% 78	6.83% 37	542	3.50
Market rate housing (i.e. housing that is not limited or created for a specific demographic, but solely based on the demand of persons in the market for housing)	23.85% 130	15.05% 82	14.50% 79	21.10% 115	25.50% 139	545	2.91
Work/live housing (e.g. artists)	11.55% 62	16.76% 90	22.91% 123	22.72% 122	26.07% 140	537	2.65

Q6 What would you like to see included if a commercial and/or retail component were part of the redevelopment? Please number in order of importance (1 being most important to 6 being least important):

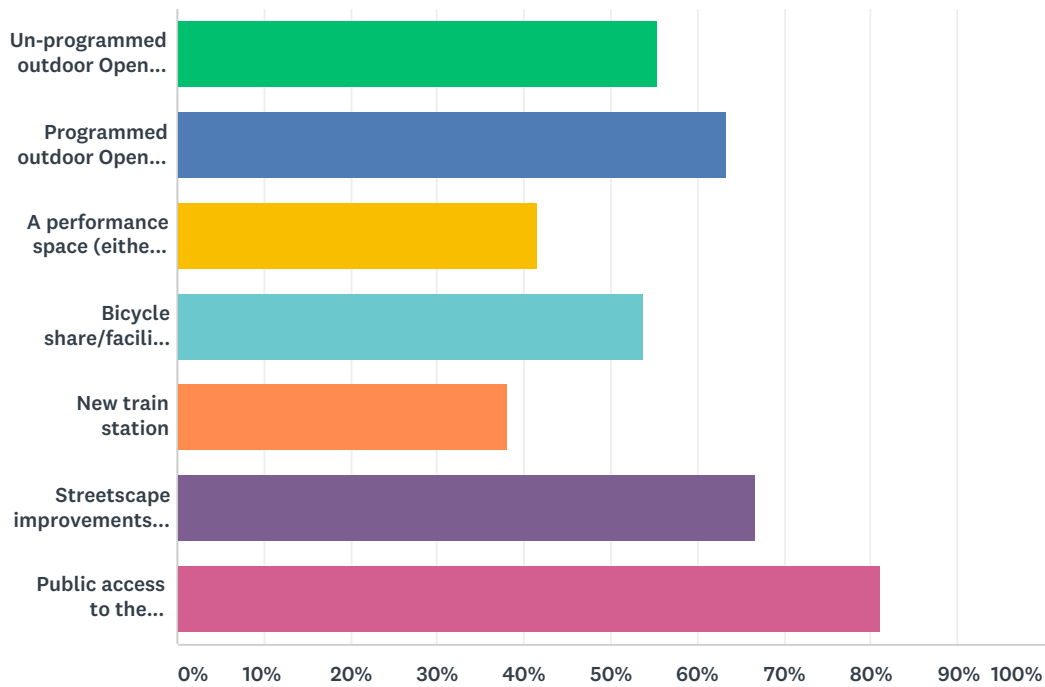
Answered: 563 Skipped: 4



	1	2	3	4	5	6	TOTAL	SCORE
Stores (boutiques, gift shops, etc.)	15.43% 83	32.90% 177	29.37% 158	10.22% 55	7.06% 38	5.02% 27	538	4.24
Food Establishments (restaurants, coffee shops, etc.)	60.79% 338	25.18% 140	7.91% 44	4.14% 23	1.44% 8	0.54% 3	556	5.38
Professional or Medical Offices (doctors, architects, lawyers, etc.)	5.54% 29	7.65% 40	14.53% 76	24.28% 127	19.50% 102	28.49% 149	523	2.70
Personal Service Establishments (salon, massage, beauty, etc.)	1.53% 8	5.54% 29	12.81% 67	29.45% 154	29.25% 153	21.41% 112	523	2.56
Fitness Establishments (gym, personal training, etc.)	2.85% 15	6.27% 33	11.22% 59	18.44% 97	32.70% 172	28.52% 150	526	2.43
Grocery Store or Small Market (predominantly food items)	16.02% 87	25.23% 137	24.49% 133	11.79% 64	8.29% 45	14.18% 77	543	3.86

Q7 With regards to arts, culture and place-making, please choose your top four preferences:

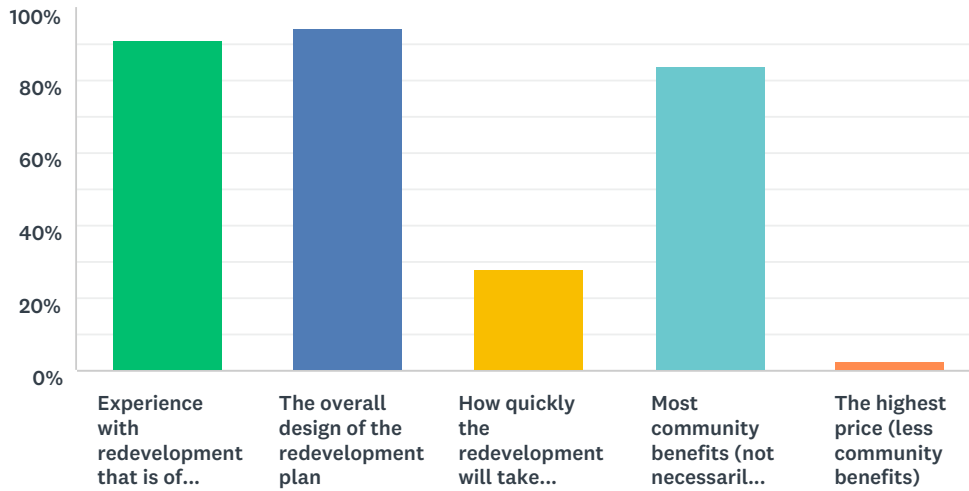
Answered: 567 Skipped: 0



ANSWER CHOICES	RESPONSES	
Un-programmed outdoor Open Space (left as green landscape)	55.38%	314
Programmed outdoor Open Space (seating, art installations, etc.)	63.32%	359
A performance space (either indoors or outdoors)	41.62%	236
Bicycle share/facilities/paths	53.79%	305
New train station	38.10%	216
Streetscape improvements (benches, lighting, signage, etc.)	66.67%	378
Public access to the Shawsheen River and open space	81.13%	460
Total Respondents: 567		

Q8 In selecting a company to redevelop the site, which of the following criteria are most important to you? Please choose your top three:

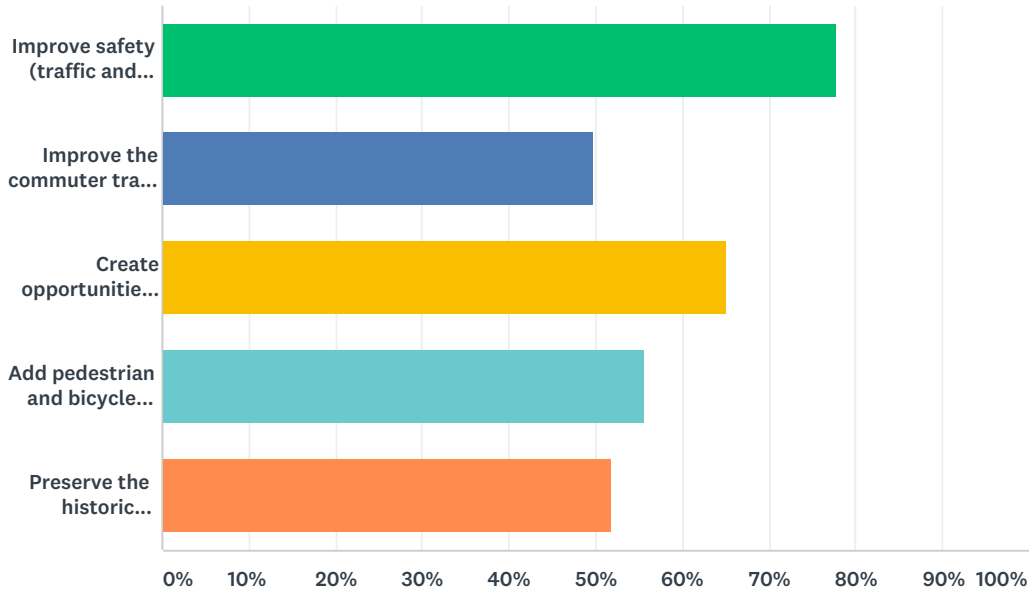
Answered: 567 Skipped: 0



ANSWER CHOICES	RESPONSES	
Experience with redevelopment that is of similar size, location and scope	90.83%	515
The overall design of the redevelopment plan	94.53%	536
How quickly the redevelopment will take from beginning to end	28.22%	160
Most community benefits (not necessarily the highest price)	83.95%	476
The highest price (less community benefits)	2.47%	14
Total Respondents: 567		

Q9 Any redevelopment of the site shall provide for additional improvements to the area (possibly outside of the 3 1/2 acre site). Please choose your top three:

Answered: 567 Skipped: 0



ANSWER CHOICES	RESPONSES	
Improve safety (traffic and circulation)	77.78%	441
Improve the commuter train station platform and waiting area	49.74%	282
Create opportunities for public access to get to the Shawsheen River	65.08%	369
Add pedestrian and bicycle amenities	55.56%	315
Preserve the historic character of the area	51.85%	294
Total Respondents: 567		

Q10 If you are interested in learning more about this project, please provide your email address below:

Answered: 230 Skipped: 337