



## Andover Data Portal Overview

Select Board

April 26, 2021

## Andover Data – Focus Areas

**Service Analytics** – making informed, data driven decisions on how we serve the public each day

**Transparency** – providing and presenting information in ways that builds trust and informs

**Economic Development** – telling Andover's story to our current and future businesses and partners

# Andover Data – How We Got Here

- Adapted from the goals of the Select Board and Town Manager
- Central goal coming out of the development of Andover Central and 311 capabilities
- Cross-departmental data team convened
- Digitizing information that has long been published, but not as accessible or in one easy-to-find place

## Andover Data – What We Feature (Today)

- Customer Service Response Time and Activity Data
- Business and Industry Data
- Community Demographics
- Departmental Performance/Activity Data
- Personnel and Employee Benefits Data
- Property Tax History and Comparison Data

## Andover Data – Future Data Displays

- Snow Tracker
- Efficiency Graphing
- Real Time Energy Use
- Expanded Community Comparison Tools

A look at the Portal



[www.AndoverMa.gov/Data](http://www.AndoverMa.gov/Data)